

Rates and Specifications for 2016

Display Ads

<p>Full Page Display Ad</p> <p>Artwork supplied by client</p> <p>CI\$5000</p>	<p>Special Positions</p> <p>Back Cover CI\$8000</p> <p>Inside Back CI\$6000</p> <p>Inside Front or Page 1 CI\$6500</p>	<p>2-page Spread</p> <p>Display Ad Spread Artwork supplied by client or Advertorial Spread</p> <p>CI\$9500</p>	<p>Full Page Advertorial Profile Q&A</p> <p>Includes Formatting 1 Photo in studio Copy Edits</p> <p>CI\$5000</p>	<p>Half Page Display Ad Artwork supplied by client CI\$2600</p>
<p>Trim 7" x 10" Bleed: 7.25" x 10.25"</p>	<p>Trim 7" x 10" Bleed: 7.25" x 10.25"</p>	<p>Trim 14" x 10" Bleed: 14.25" x 10.25"</p>	<p>5.75" x 3.8785"</p>	

Marketplace Ads

<p>1/9 Page—CI\$600</p> <p>1.7917" x 2.5"</p>	<p>1/6 Page—CI\$900</p> <p>1.7917" x 3.8785"</p>	<p>1/3 Page—CI\$1800</p> <p>1.7917" x 7.944"</p>

Featured Professionals Listing

Includes: Formatting, One photo in Pinnacle Media studio, and Copy edits

<p>CI\$1800</p> <p>1.7917" x 7.944"</p>

Cayman Health WEBSITE

WWW.CAYMANHEALTH.COM

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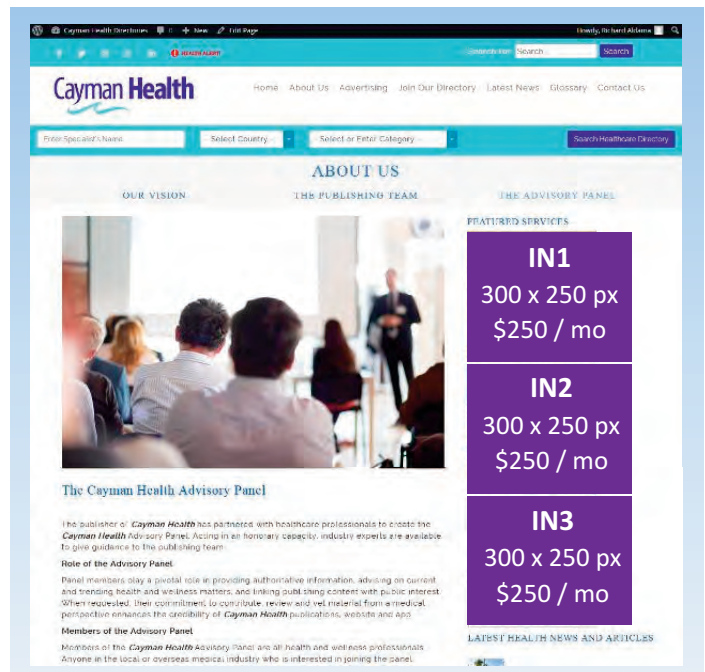


Top Home Page Banner TH

Home Banner H1 Home Banner H2

LATEST HEALTH NEWS AND ARTICLES

Home Page Banners 10 Rotations
(H1 or H2) Size: 350px X 90px • C!\$350 per month
(Top TH) Size: 728px X 90px • C!\$700 per month

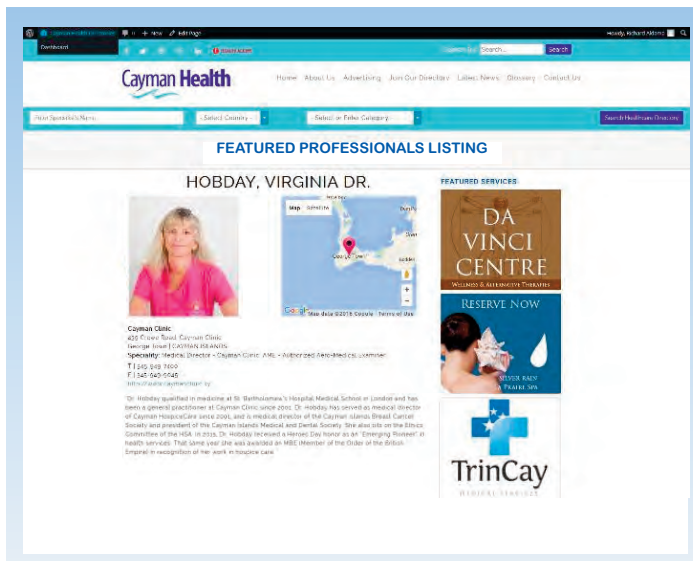


IN1
300 x 250 px
\$250 / mo

IN2
300 x 250 px
\$250 / mo

IN3
300 x 250 px
\$250 / mo

Inside Page Box (IN1, IN2, IN3) 10 Rotations
Size: 300px X 250px • C!\$250 per month



Featured Professionals Listing

- Stand-alone page only
- each individual or clinic
- Formatted
- Photo
- Google Map
- 150-word description
- Office hours
- Location
- Email
- Website Link
- Phone

C!\$1800 per year