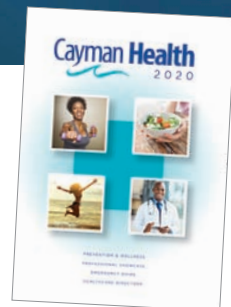




Cayman Health

2021



**MEDICAL RESOURCE & DIRECTORY FOR THE CAYMAN ISLANDS
IN PRINT MAGAZINE FORMAT & ONLINE**

The print edition is divided into the following sections:

- Maternal, infant & child health
- General health and wellness
- Mental health
- Health administration and policy
- Cancer care
- First aid response
- Veterinary
- Directory



Distribution (in print)

- Households on-island
- Hospitals
- Dental clinics
- Pharmacies
- Spas
- Gyms
- Offices
- Hotels
- Magazine stands

Distribution (online)

At caymancompass.com, plus *Cayman Health* e-newsletter, *Cayman Compass* social media pages and the Healthcare Directory at caymanhealth.com

Why advertise?

- 12,500 printed copies
- Online audience of more than 75,000 weekly readers
- Seven specialty sections with supporting content
- Free online directory listings and ad banners available



ADVERTISING OPPORTUNITIES

Display ads (print edition)

DOUBLE PAGE SPREAD



TRIM 14" X 10"
BLEED 14.25" X 10.25"

SPECIAL & PREMIUM POSITIONS



TRIM 7" X 10"
BLEED 7.25" X 10.25"

FULL PAGE DISPLAY AD



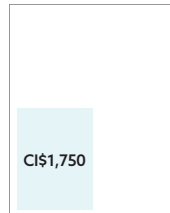
TRIM 7" X 10"
BLEED 7.25" X 10.25"

HALF PAGE DISPLAY AD



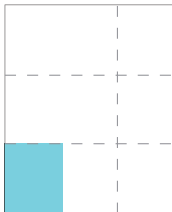
5.75" X 3.875"

QUARTER PAGE DISPLAY AD

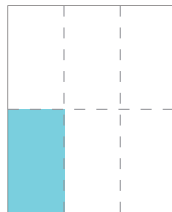


2.7917" X 3.8785"

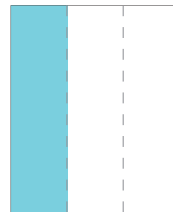
Marketplace ads



1/9 PAGE - CI\$600
1.7917" X 2.5"



1/6 PAGE - CI\$900
1.7917" X 3.8785"



1/3 PAGE - CI\$1,800
1.7917" X 7.944"



Sponsored Content

Promote your business with a paid-for article highlighting your services.

Sponsored content can be submitted to meet our specifications or, for your convenience at an additional cost, we can create the page using the relevant services of our writing, photography and graphic design team. Submitted content will be edited to Compass Media editorial style.

HALF PAGE 5.75" X 3.875"

Images: high-res jpegs with captions

Headline:
2 to 4 words

Deck: 4 to 5 words
(optional)

Body copy:
100 to 130 words
(depending on size of image; if large image, or two smaller images, or logos, are required, it would be lesser word count.)

Sponsored content

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Nem es simaEperotur? Quo

Contact details: • Company name • Logo (optional) • Telephone number
Email address • Website • Social media icons (optional)

FULL PAGE 7" X 10"

Images: high-res jpegs with captions

Headline:
2 to 5 words

Deck: 4 to 5 words
(optional)

Body copy:
200 to 250 words (depending on size of image; if large image, or more than one image or logo is required, it would be lesser word count).

Contact details: • Company name • Logo (optional) • Telephone number
Email address • Website • Social media icons (optional)

Sponsored content





Logo Area

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Sponsored Content

DOUBLE PAGE SPREAD 14" X 10"

Images: high-res jpegs with captions

Headline: 2 to 6 words
 Deck: 4 to 6 words (optional)

Body copy: 350 to 500 words (depending on size of image; if large image, or more than one image or logo is required, it would be lesser word count).

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LOGO AREA

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Contact details: • Company name • Logo (optional) • Telephone number
 Email address • Website • Social media icons (optional)

ADDITIONAL SERVICES:

Writing: Half Page
 Cl\$250

Writing: Full page
 Cl\$500

Writing: Double page spread
 Cl\$600

Graphic design: Cl\$200

Photography: Cl\$250 1st hour (includes up to 6 hours photo editing)
 Cl\$125 each additional hour (\$50 each hour additional photo editing)

Online Placements

HEALTHCARE DIRECTORY (CAYMANHEALTH.COM)

Cayman Health 2021
 ADIT, OMNIHITATIN PORUMQUI
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Ad banners (728 X 90) rotating throughout the directory Cl\$600/month or at no charge with any full page or larger placement in *Cayman Health* print edition.

BOOKING DEADLINES: DISPLAY ADS AND SPONSORED CONTENT MONDAY, 1 MARCH 2020



E: SALES@COMPASSMEDIA.KY | T: (345) 949-5111